

Austin Family Business 360

Presents:

How Trust Can Be Your Most Valuable Family Business Asset

Communication and trust-related issues are at the forefront of family business concerns; families who have attended Family Business 360 events this season rate it as one of their top challenges for the next 12-24 months.

Trust and open communication are essential for everything from growing the family business to succession planning. A breakdown of either can have serious consequences for the family and enterprise. How does a family learn to build up an abundance of trust, or repair it once it's been strained? How can you most effectively build open communication between generations in the business?

Mark Wickman, will lead this valuable seminar to provide strategies to strengthen your family business communications, build trust and increase awareness of common interpersonal friction points.

For more information and registration, please use the following link:

<https://business.oregonstate.edu/familybusinessonline/trust-family-business-asset>